

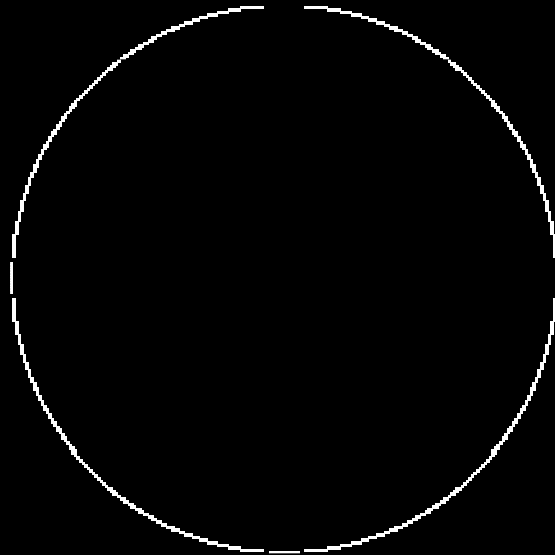
Accelerating Aotearoa

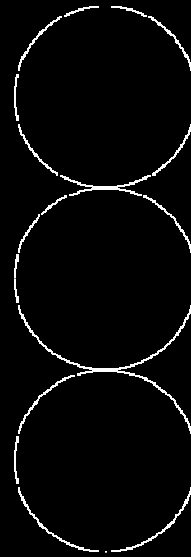
Identity Concept

Design Brief

Accelerating | Digital | Positive
Motion - Growth | Celebrating Diversity

Why Circle?



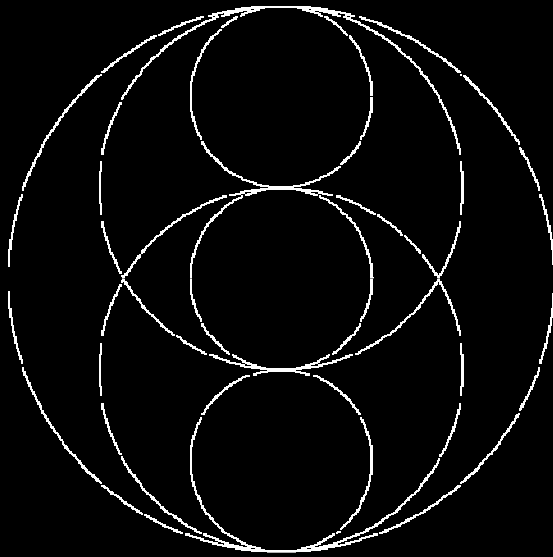


Attracting local and migrant talent

Supporting relevant tertiary study choices

Establishing graduate pathways into employment

3 Strategic Imperatives



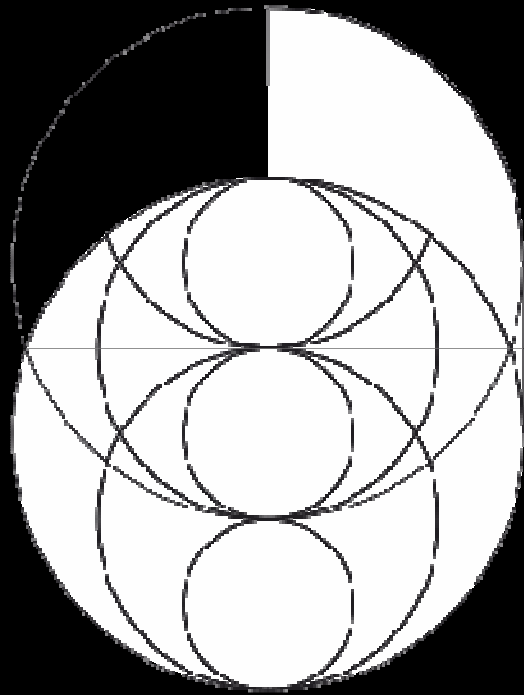
Connecting & Linking

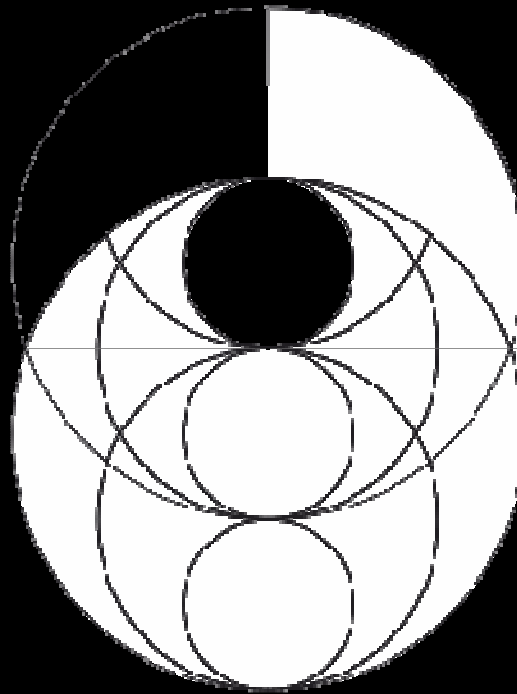
Creating

Maori - Pacific

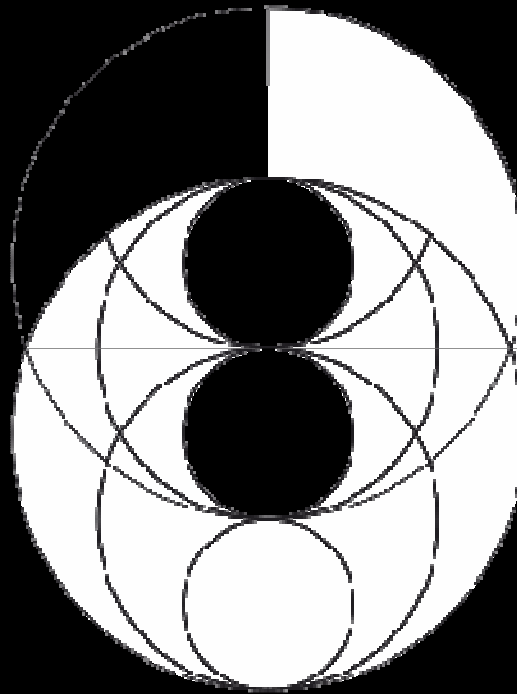
relevance in the symbol





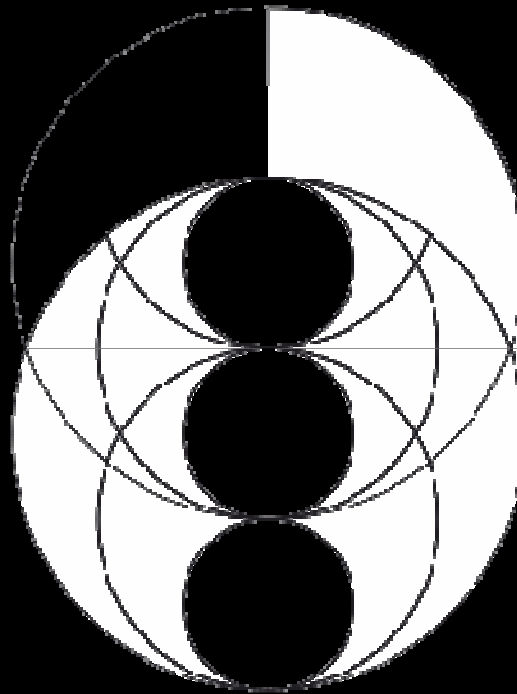


Attracting local and migrant talent



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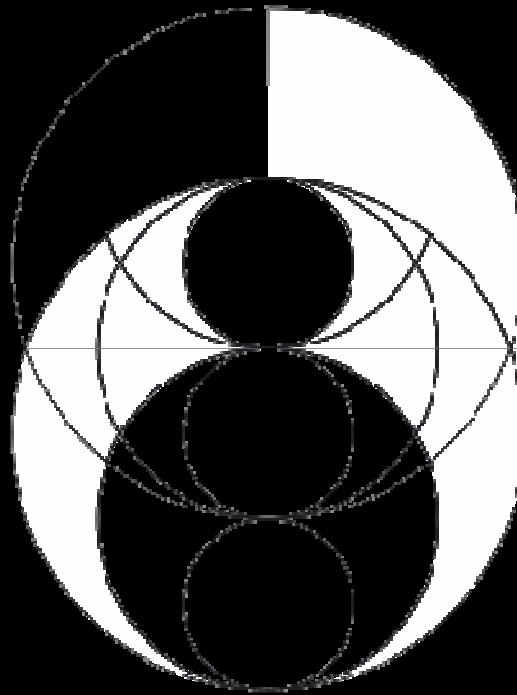
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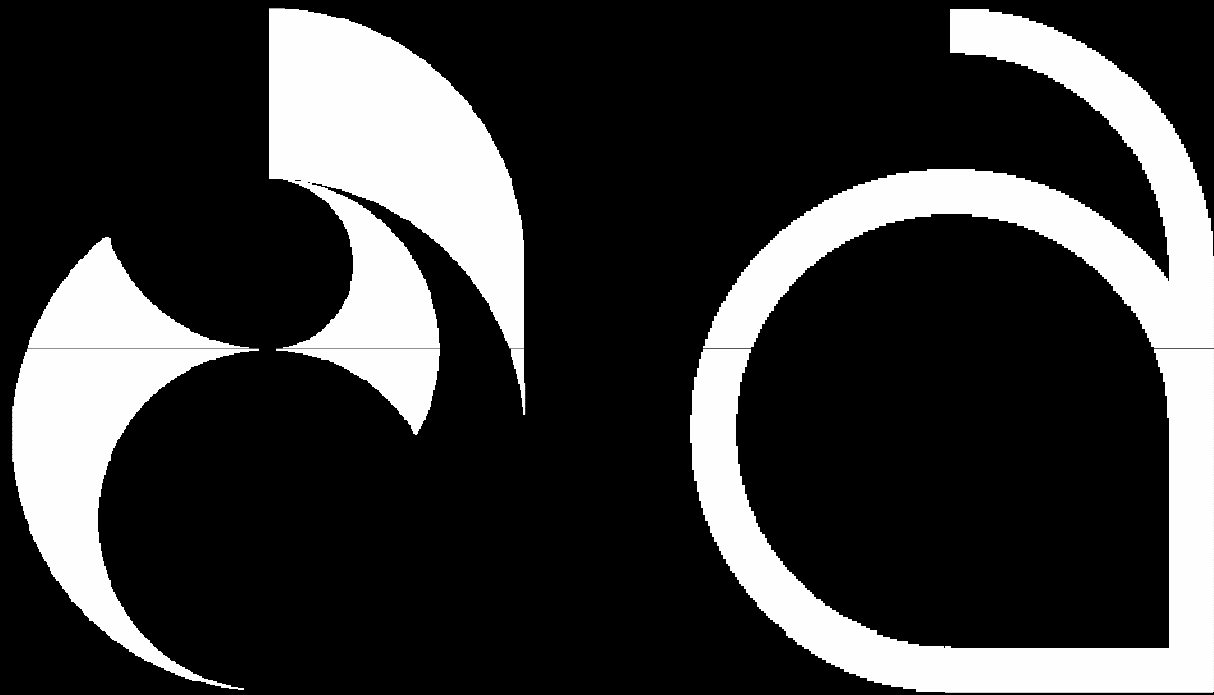


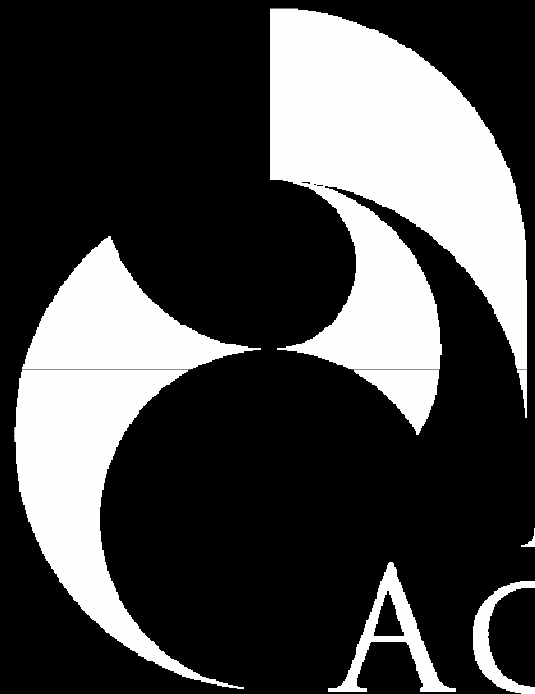
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ACCELERATING
AOTEAROA



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Designed by:

Rehan Saiyed

Storm Corporate Design